



Save the Dates: **January 27 - 31**
Venue: **Bio 360 Life Sciences Park**
Thonnakkal, Thiruvananthapuram, Kerala

Join us in shaping a healthier future through innovation, collaboration, and shared knowledge. Be part of a transformative event where health and success in business converge. See you there!



partnerships@gsfk.org | Krishnasree B: +91 90747 04449
www.gsfk.org



THE ESSENCE OF GOOD HEALTH

Health And Wellness Expo

Unlock unparalleled business opportunities at the **Global Science Festival Kerala (GSFK) 2024's Health & Wellness Expo** – your gateway to the thriving Indian medical market. Organized by GSFK for the first time in Thiruvananthapuram, Kerala, this live 5-day exhibition at Bio 360 Life Sciences Park in Thonnakkal promises to be a prominent platform to connect exhibitors and visitors with a global audience.

**27th - 31st
January
2024**

Why Health And Wellness Expo?

The Health & Wellness Expo at the Global Science Festival of Kerala 2024 is not just an event; it's a profound exploration into the evolving landscape of healthcare, well-being, and innovation.

Here's why you can't afford to miss this experience:



Cutting-Edge Innovations

The expo serves as a living canvas showcasing the most recent and revolutionary innovations in healthcare technology, products, and services. From state-of-the-art medical equipment to groundbreaking wellness solutions, witness the future of health unfold before your eyes.

Immerse yourself in a series of thought-provoking sessions, seminars, and presentations conducted by distinguished thought leaders and industry experts. These sessions provide deep insights into the latest trends, challenges, and opportunities in the dynamic realm of health and wellness.



Thought Provoking Sessions

Networking Hub



Connect with a diverse array of professionals, healthcare practitioners, and industry pioneers. The expo offers an unparalleled networking opportunity, fostering collaborations that have the potential to shape the future of healthcare.

Interactive Workshops



Participate in hands-on workshops led by experts, offering practical insights and fostering active engagement. These workshops are designed to empower attendees with actionable knowledge and skills that contribute to the advancement of healthcare practices.

Prioritize your well-being at the Wellness Pavilion, a holistic space dedicated to preventive healthcare and overall wellness. From wellness demonstrations to curated products and services, this pavilion is a sanctuary for those seeking a balanced and healthy lifestyle.



Showcasing Start-Up



Wellness Pavilion

- **Knowledge Exchange**

Engage in meaningful knowledge exchange sessions, where experts and attendees collaboratively explore the future of healthcare. From emerging technologies to best practices, this expo is a hub for learning and sharing.

- **Business Opportunities**

Whether you are an exhibitor seeking to showcase your healthcare solutions or a visitor looking to stay abreast of the latest advancements, the Health & Wellness Expo provides fertile ground for unlocking new business horizons.

- **Global Perspective**

The expo extends its reach beyond borders, welcoming participants from around the world. This global perspective ensures a diverse and enriching experience, fostering cross-cultural exchanges and global business connections.

- **Shaping a Healthier Future**

Save the dates for the Health & Wellness Expo at the Global Science Festival of Kerala 2024. Be part of a transformative event where the essence of good health takes center stage. Join us in shaping the future of healthcare through innovation, collaboration, and shared knowledge.

Why Exhibit at the GSKF 2024 Health & Wellness Expo?

- **Unprecedented Exposure**

Gain unparalleled visibility by exhibiting at the Health & Wellness Expo, a part of the prestigious Global Science Festival of Kerala 2024. Showcase your products and services to a diverse audience, including industry professionals, decision-makers, and healthcare enthusiasts.

- **Targeted Audience**

Connect with a highly engaged target audience comprising medical practitioners, hospital owners, biomedical engineers, policymakers, and other key decision-makers.

- **Networking Opportunities**

Interact with potential clients, collaborators, and partners, fostering relationships that extend beyond the confines of the event.

- **Launch Pad for New Products**

Position your brand at the forefront of innovation by using the expo as a launch pad for new products and services. Benefit from a platform that amplifies your offerings, creating buzz and anticipation among industry professionals and attendees.

- **Brand Building**

Enhance your brand's visibility and credibility within the healthcare domain. The expo provides a strategic platform to reinforce your brand identity, communicate your values, and establish a positive perception among stakeholders.

- **Market Expansion**

Explore new horizons and expand your market presence by tapping into the diverse and growing Indian healthcare market. The expo's global reach attracts participants not only from India but also from around the world, offering opportunities for international collaborations.

- **Strategic Collaborations**

Identify and establish strategic collaborations with other exhibitors, fostering synergies that can lead to joint ventures or mutually beneficial partnerships. The expo acts as a hub for collaboration, presenting opportunities to align with like-minded organizations for shared success.

Visitor Profile of Health & Wellness Expo: Exploring a World of Healthcare Enthusiasts

- Healthcare Professionals
- Hospital Administrators
- Medical Students
- Biomedical Engineers
- Policy Makers
- Purchasing and Procurement Managers
- Diagnostic and Healthcare Center Owners
- Dealers, Distributors, Importers and Exporters
- Health Enthusiasts and Consumers
- International Participants

Exhibitor Profile

Explore a diverse range of exhibitors showcasing products and services such as:

- 3D Printers
- Air-Conditioning Equipment
- Ambulance
- Autoclave, EtO
- Biomedical Waste Management
- Consumables
- Cot/Stretcher/Wheel Chairs
- Defibrillators
- Dialysis Machines
- Diathermy
- Disposables
- Drapes
- Endoscopy Equipment
- Hospital Architecture
- Hospital Garments
- Hospital Management Software
- Imaging & Radiology
- Implants
- Infusion Pumps
- Lab Equipment
- Mannequins
- Medical Gas
- Modular OT
- Monitors
- OT & ICU Equipment
- OT Lights
- Pharmacy Storage Solutions
- Rehab & Physiotherapy
- Surgical Equipment
- Ventilators
- Vinyl Flooring
- Medical Equipment Testing & Calibration Services

